

Community Council >>

Moving families forward, leaving poverty behind.

FLIGHT against POVERTY 2019

ANNUAL
COMMUNITY IMPACT
AWARDS LUNCHEON

AT
THE *Statler*

NOVEMBER 8, 2019
11AM



PRESENTING SPONSORSHIP KIT

HELP FAMILIES MOVE FORWARD AND LEAVE POVERTY BEHIND

Dallas County and the broader North Texas region tell two stories. One story speaks of economic opportunity, a sparkling skyline and a city full of food and culture. The other tells of stark racial inequity, financial insecurity and uncertain answers to life's most basic questions.

We know the challenges. We cite statistics of community need. Information is not enough. Despite our wealth of data, vulnerable populations in Dallas continue to climb. Those with the biggest reach have the greatest responsibility to act. We must work in concert if we're going to create long-term, lasting change. We can and must do better, together. For 79 years, the Community Council has partnered with community agencies, individuals and city stakeholders to help *families move forward and leave poverty behind*.

Our community needs you, and with us, you can make a difference for Dallas families.

We also extend to you an invitation to our 2019 Community Impact Awards luncheon. This year's luncheon will be held at The Statler, November 8, 2019 at 11am.

The luncheon recognizes top leaders and agencies who are positively making a difference in our communities. This year, we are recognizing Dr. Joe May, Chancellor of Dallas County Community College District, Arcilia Acosta, President and CEO of CARCON Industries and STL Engineers, Dr. Terry Flowers Perot Family Headmaster and Executive Director of St. Philip's School & Community Center, and others as the recipients of the Distinguished Leader Awards for Service and Education.

We respectfully ask that you consider an additional donation to be announced at the event to be used as matching funds during our luncheon donation drive.

It would also be my honor to meet you and give you a tour of our great facilities and share some of the great success stories of our families. I would like to personally thank you for making such a positive difference in the lives of people in our community.

You serve as a true inspiration to so many.

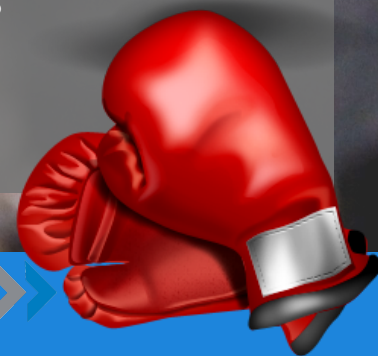
Kathleen Munger
2019 Honorary Event Chair

COMMUNITY IMPACT

History - Since its founding in 1940, the Community Council has identified services that are needed in the community, assessed how best services could be delivered to meet social issues, and mobilized and implemented action plans working in concert with its member agencies and public sector resources. Pervasive issues over time have included juvenile delinquency and welfare; seniors; public health; childcare; and legislative advocacy. The Community Council met these challenges through fact-based research, deploying volunteers, incubating new services and agencies, expanding government programs where appropriate, convening collaborative work and delivering selected direct services.

The Community Council's research and action plans have resulted in the incubation and birth of new social services (15+ agencies), which include Head Start of Greater Dallas, The Concilio and AIDS ARMS (now known as Prism Health).

In total, **the agency serves over 500,000 requests per year for social services of all types.** Community Council is the home of the Dallas Area Agency on Aging, which encompasses numerous services for seniors and the disabled including MyRIDE Dallas, Texas Healthy at Home, and local implementation of an evidenced-based strategic partnership with Stanford University for chronic disease management. Community Council is the lead agency for a highly successful Community Youth Development Program targeting post-secondary readiness and crime prevention and provides the local area 2-1-1 Information Referral Service. In addition, the agency provides healthcare navigator services for Enroll Texas, CHIP / Children's Medicaid and several behavioral health interventions for youth, seniors, and working families.).



HELP US WIN THE FIGHT AGAINST POVERTY!

WORLD CHAMPION SPONSOR

Twenty invitations

VIP Seating including valet

VIP Reception

Center Stage Presence

Prominent recognition as "Presenting Sponsor" on all collateral

1yr logo & link placement on Community Council website

1yr logo placement on all social media post and email blast

Logo placement on all 2020 "Get Kidz Fit" event collateral

Logo placement in the 2020 Source Book

1 yr Logo placement on all Community Council community outreach materials and presentations

Highlighted Sponsor of the "Community Connect" Podcast viewed on the following platforms:

Facebook

Youtube

Spreaker

iTunes

iHeart Radio

TuneIn

Stitcher

Alexa Assistant

Twitch.tv

Google Play

Podbean

Overcast.fm

Castbox.fm

Podcast Republic

Short Orange

CloudCaster.com

PodOmatic

Antenna Pod

World Champion Sponsor

\$50,000



IT'S TIME TO JUMP IN THE RING!

HEAVYWEIGHT CHAMPION

\$25,000

- 15 event invitations, valet parking, VIP seating
- VIP Reception
- Center Stage Presence
- Recognition throughout program as CCGD Community Heavyweight Champion
- 1yr placement on CCGD website
- Opportunity to provide company-branded items for VIP gift bags
- Logo placement at all 2019/2020 Outreach events

LIGHT HEAVYWEIGHT CHAMPION

\$10,000

- 10 event invitations, valet parking, VIP seating
- VIP Reception
- 1yr placement on CCGD website
- Opportunity to provide company-branded items for VIP gift bag
- Presenter of community impact award

SUPER MIDDLEWEIGHT CHAMPION

\$5,000

- 5 event invitations, valet parking, VIP seating
- VIP Reception
- 1yr placement on CCGD website
- Opportunity to provide company-branded items for VIP gift bag

WELTERWEIGHT CHAMPION

\$2,500

- 2 event invitations, valet parking, VIP seating
- VIP Reception
- Opportunity to provide company-branded items for VIP gift bags

All donations over \$10,000 will have \$2,500 go toward student scholarships.



JOIN THE FIGHT!

All donations over \$10,000 will have \$2,500 go toward student scholarships.

CONTACT NAME: _____

COMPANY: _____

NAME FOR PRINT MATERIAL: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____

FAX: _____

EMAIL: _____

SPONSORSHIP COMMITMENT

We would be honored to partner in helping families move forward and leaving poverty behind in the following way(s):

- ☐ **WORLD CHAMPION SPONSOR \$50,000**
- ☐ **HEAVY WEIGHT CHAMPION \$25,000**
- ☐ **LIGHT HEAVY WEIGHT CHAMPION \$10,000**
- ☐ **SUPER MIDDLE WEIGHT CHAMPION \$5,000**
- ☐ **WELTERWEIGHT CHAMPION \$2,500**

PAYMENT METHOD

ENCLOSED IS A CHECK FOR \$ _____

PLEASE CHARGE THE FOLLOWING CREDIT CARD IN THE AMOUNT OF \$ _____

CREDIT CARD #: _____

EXPIRATION DATE: _____ CW: _____

NAME ON CARD: _____

BILLING ADDRESS: _____





ONE TEAM

Join us in our work by becoming part of our coalition groups and advocating for change in the community. Join us in making lives better by partnering with us on community revitalization, workforce development and nonprofit capacity building.

**TOGETHER,
WE WILL WIN THE
FIGHT
AGAINST POVERTY!**



NOVEMBER 8, 2019

AT
THE *Statler*
11AM

Community Council 
Moving families forward, leaving poverty behind.

GENERAL ADMISSION \$150

VIP ADMISSION \$250